OMAN RUGBY |
CLUB CONSORTIUM GUIDE

Introductory concept – simple explanation of what the club consortium is.

Core message: The Club Consortium is about giving clubs a stronger voice, encouraging them to work together and allowing them to play a greater role in developing rugby in Oman.

1. Six key points

- **One voice for clubs:** A recognised forum to raise common issues, share ideas and make collective recommendations.
- **Working together:** Clubs keep their own identities and independence while collaborating where everyone benefits.
- **Helping shape the future:** Clubs identify priorities, propose solutions and contribute to development initiatives.
- **Sharing resources:** Clubs can cooperate on coaching, referees, volunteers, recruitment and activities.
- **Turning talk into action:** Agree priorities, allocate actions and track practical improvements.
- **Partnership with Oman Rugby:** The Consortium works alongside Oman Rugby, which retains its governing and regulatory responsibilities.

2. What it is – and is not

THE CONSORTIUM IS	THE CONSORTIUM IS NOT
A collective voice for clubs	A replacement for Oman Rugby
A forum for cooperation	A new governing body
A way to develop joint initiatives	Control over individual clubs
A way to share resources	A source of automatic funding
A route for proposals and recommendations	A body that independently changes regulations

3. How it works

Clubs come together for regular meetings, raise any challenges or obstacles and any ideas → Consortium discusses priorities and develops proposals → Oman Rugby reviews matters → Clubs and Oman Rugby deliver approved initiatives collectively.

4. Practical examples

- **Recruitment:** Clubs collaborate on a shared campaign to attract new players.
- **Referees:** Clubs identify training demand and coordinate with Oman Rugby.
- **Competitions/events:** Clubs develop a collective proposal for more playing opportunities.

5. What clubs are asked to do

Participate in meetings; communicate club views; collaborate with other clubs; contribute skills or resources; and take action on agreed priorities.

6. The consortium opening statement

“We believe rugby in Oman will be stronger if clubs work together rather than separately. The Consortium gives clubs a place to share challenges, contribute ideas and help deliver practical improvements. Clubs retain their independence, while Oman Rugby retains its governance responsibilities. Our aim is stronger clubs, more players, better coaches and referees, and more opportunities to play.”

7. Consider the following two questions

- What is one challenge your club currently faces?
- What is one area where your club could help other clubs?

Now think about - what if everyone had the same or similar questions and worked together to resolve them. Imagine how the sport could grow.